

# Gravity Pen/Stylus

#16160 & 80-16160

## Features:

- Gravity mechanism extends pen tip when flipped upside down
- Stylus tip & chrome accents
- Colorful rubberized grips on silver satin finish barrel
- Full size 5-1/4" pen

## Case Study:

A travel agency ordered the Gravity Pen/Stylus as part of promotion for a vacation package to Australia and New Zealand. Their logo and "See The World From The Other Side" was printed on each item. The upside down flip of the pen was a fun way to advertise the destination and they became great conversation pieces which led to a successful number of vacationers heading "down under."

NEW



Pen tip extends when flipped upside down